



**OPPORTUNITY PROFILE**

**Board Directors**



## About Edmonton Global

The purpose of Edmonton Global is to radically transform and grow the economy of the Edmonton Metropolitan Region.

Our work promotes the region globally and we're focused on attracting and retaining business investment and trade right here.

We are the first ever regional economic development corporation in the region, working to create local, regional, provincial, national, and global partnerships. We collaborate with all levels of government and economic development agencies including our 15 municipalities, Invest Alberta, Alberta's Industrial Heartland Association, the Edmonton International Airport, Edmonton Health City, the Alberta Machine Intelligence Institute, and Invest in Canada.

## Our Vision

Edmonton Global's vision is to make the Edmonton Metropolitan Region the choice location for global investment. To attract investment and quality jobs to the region, our strategy is to strengthen and support growth, innovation, and competitiveness — all in collaboration with the region's 15 municipalities.

## THE OPPORTUNITY



Edmonton Global is governed by an independent Board of Directors. Edmonton Global is seeking three Board Directors to be appointed in the spring of 2023.

The Board consists of broad thinkers representing a cross-section of businesses and key industries who promote economic development and growth of the Edmonton Metropolitan Region and oversee the affairs of Edmonton Global.

The Board Directors are responsible for guiding and enabling Edmonton Global to achieve its vision and mission. In carrying out these responsibilities, the Board endeavours to maintain and seek continuous improvement in high standards of Board governance. Some of the key governance functions of the Board include reviewing and approving Edmonton Global's strategic plan, annual business plan and report on sustainability; succession planning (CEO); overseeing the affairs of Edmonton Global; and identifying the principal risks of the businesses and ensuring systems have been implemented to manage those risks.

The Board meets quarterly and reports to the stakeholders on a bi-annual basis at an Annual General Meeting. Special meetings of the Board with respect to initiatives and opportunities along with periodic meetings with stakeholders are typical. The Board Directors will be appointed for a two-year term with the ability for reappointment.



## GOING GLOBAL

THE GLOBAL ECONOMY IS GOING THROUGH A MAJOR TRANSFORMATION. FORCES SUCH AS THE RISE OF **EMERGING MARKETS**, AN **AGING POPULATION**, THE POWER OF **DISRUPTIVE TECHNOLOGIES**, AND GREATER **GLOBAL CONNECTIVITY** ARE DRIVING DEMAND FOR NEW PRODUCTS AND SERVICES AND CREATING NEW ECONOMIC OPPORTUNITIES.

WE ARE WELL-POSITIONED TO MEET THOSE DEMANDS AND CAPITALIZE ON NEW OPPORTUNITIES BY ALIGNING OUR TRADITIONAL ECONOMIC STRENGTHS WITH TECHNOLOGY-DRIVEN GLOBAL OPPORTUNITIES.

TO COMPETE TO WIN, WE MUST REASSESS OUR DEFINITION OF COMPETITIVENESS. IN ORDER TO DELIVER CLEAR RESULTS THAT ENHANCE OUR GLOBAL COMPETITIVENESS, GOVERNMENTS MUST:

- **ADOPT A GLOBAL MINDSET**
- **CREATE AN ENABLING ENVIRONMENT**
- **INVEST IN A GLOBALLY COMPETITIVE TALENT POOL**
- **FOSTER WORLD CLASS INNOVATION**

Edmonton Global currently has two standing Committees which include the Audit and Finance Committee and the Governance and HR Committee.

As a Standing Committee of the Board, the Audit and Finance Committee provides strategic leadership and advice to the Board regarding its financial position, compliance, risk management, external reporting and internal control policies and practices. The committee meets four (4) times in a year.

The Governance and HR Committee provides leadership advice for the governance of the Board, Board priorities and strategic agenda and the monitoring and reporting of the Board's progress towards its goals, in accordance with the Strategic Plan and Regional Growth Plan. The committee meets four (4) times in a year.

## THE PERSON

*Edmonton Global Board of Directors is committed to diversity. We believe that diversity and inclusion is an essential element in attracting qualified Board Directors and maintaining a highly effective Board.*

The Board Director candidates will be seasoned leaders, with extensive Board and executive leadership experience from a wide variety of industry sectors. They will be well respected members of the community and with all levels of government, with a deep network in which they are able to leverage effectively to enhance Edmonton Global's work and reach.

The Board Directors will be a resident of the Edmonton Metropolitan Region or working in the sub-regional area of Leduc, Strathcona, Parkland and/or Sturgeon and will be passionate about the purpose of Edmonton Global and the success of the Edmonton Metropolitan Region. *Two of the new directors will be either a resident or working in the Leduc and Parkland sub-regions.*

There is a strong preference that new board members will possess many of the following skills, experience, and core competencies:

## *Industry Knowledge & Experience*

- Related Experience in Energy/Clean-Tech, Petrochemicals.
- Related Experience in Manufacturing, Advanced.
- Related Experience in Health, Biotechnology.
- Related Experience in Agricultural, Food, and Global logistics
- Related Experience in Commercial Real Estate
- Related Experience in AI/ML, Advanced Technology.

## *Core Skills & Competencies*

- C Suite/Senior Leadership.
- Corporate Finance & Investment.
- Global International.
- Government/Public Relations.
- Advanced Education.
- Governance Board Experience.

## KNOWLEDGE, SKILLS & ATTRIBUTES

**Global Perspective** — *Taking a broad view when approaching issues, using a global lens.*

**Drivers Vision and Purpose** — *Painting a compelling picture of the vision and strategy that motivates others to action.*

**Balances Stakeholders** — *Anticipating and balancing the needs of multiple stakeholders.*

**Decision Quality** — *Making good and timely decisions that keep the organization moving forward.*

**Strategic Mindset** — *Seeing ahead to future possibilities and translating them into breakthrough strategies.*

**Courage** — *Stepping up to address difficult issues, saying what needs to be said.*

**Ensures Accountability** — *Holding self and others accountable to meet commitments.*

**Instills Trust** — *Gaining the confidence and trust of others through honesty, integrity and authenticity.*

**Builds Networks** — *Effectively building formal and informal relationship networks inside and outside the organization.*

**Cultivates Innovation** — *Creating new and better ways for the organization to be successful.*

**Builds Insight** — *Applying knowledge of business and the marketplace to advance the organization's goals.*

**Situational Adaptability** — *Adapting approach and demeanor in real time to match the shifting demands of different situations.*

Due to conflict of interest, elected officials, or employees of the municipalities or province or employees of Economic Development Agencies (EDAs) are ineligible to apply. Other potential conflicts may also exist and will be discussed as they arise.

Compensation & Reimbursements will be as per the Edmonton Global Standard Policies

## **FOR INFORMATION PLEASE CONTACT:**

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