

# Leaders

INTERNATIONAL

---

Executive Search

VANCOUVER

EDMONTON

CALGARY

SASKATOON

WINNIPEG

TORONTO

OTTAWA

MONTREAL



## Opportunity Profile

### Executive Director Canada

## About Classroom Champions

<https://www.classroomchampions.org>

Classroom Champions is a dynamic nonprofit organization at the forefront of Social and Emotional Learning (SEL). We deliver impactful programming to K-8 students, leveraging world-class athlete mentors' unique perspectives and journeys. As a rapidly growing organization, we're seeking visionary leaders to join our diverse team of educators, athletes, and nonprofit professionals in shaping the future of education.

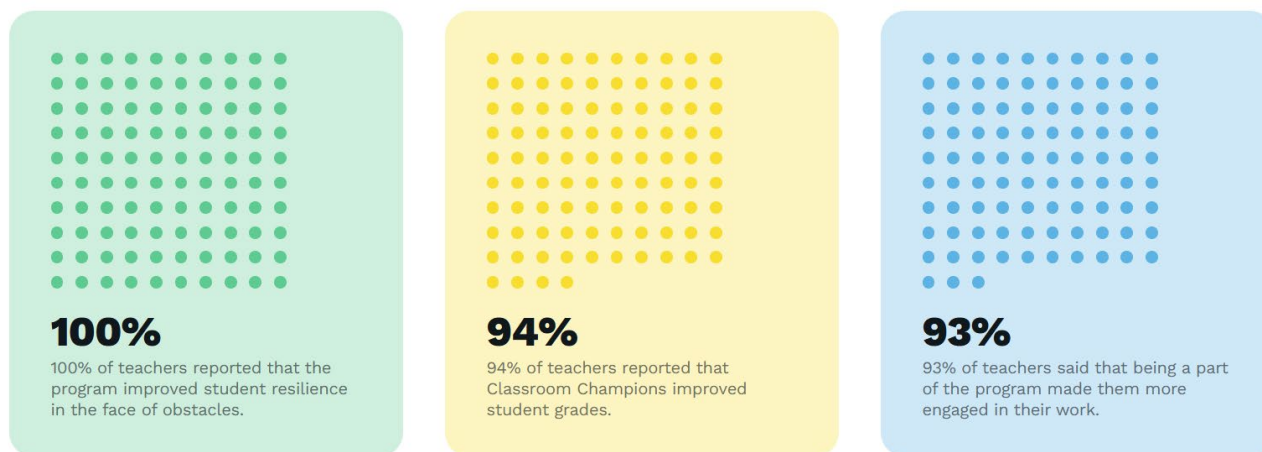
### Our Impact in Canada

Since our founding in 2009, Classroom Champions has made significant strides in the Canadian education landscape:

- **Nationwide Reach:** We've expanded our programs, reaching over 100,000 students annually in urban and rural communities.
- **Indigenous Partnerships:** Our Circle program has forged strong partnerships with Indigenous communities, providing culturally responsive mental wellbeing programming to First Nations, Métis, and Inuit students.
- **Athlete Mentorship:** We've engaged over 200 Canadian Olympians, Paralympians, and professional athletes as mentors, connecting them with classrooms nationwide.
- **Educational Collaboration:** We work closely with provincial and territorial education ministries to align our programming with curriculum standards and local educational priorities.
- **Digital Innovation:** Our cutting-edge digital platform allows us to reach remote and underserved communities, ensuring equitable access to SEL resources.
- **Research and Evaluation:** We conduct rigorous evaluations of our programs, demonstrating measurable improvements in students' social-emotional skills, academic performance, and overall well-being.
- **Corporate Partnerships:** We've established partnerships with major Canadian corporations, leveraging their resources and expertise to enhance our programming and reach. We offer athlete mentors that can serve both English and French-speaking communities across Canada.
- **Teacher Professional Development:** We provide comprehensive training and support to thousands of Canadian educators annually, enhancing their capacity to deliver effective SEL instruction.
- **Community Impact:** Our initiatives foster stronger school-community connections beyond the classroom, promoting holistic student development and family engagement.

As we continue to grow, we remain committed to addressing the unique educational needs of Canadian students, educators, and communities while fostering a new generation of empowered, emotionally intelligent leaders.

## Impact



## The Role: Executive Director

Our client is looking for an exceptional Executive Director to lead their Canadian operations into a new era of growth and impact. This role is perfect for a strategic thinker with a passion for education and a proven track record in nonprofit leadership. As the Executive Director of Canada, you'll drive the expansion, innovation, and partnerships across the country. This role reports to the Chief Executive Officer and is also a member of the Executive Leadership Team.

## Key Responsibilities

### Strategic Leadership & Growth (30%)

- Spearhead the development and execution of a comprehensive growth strategy for Classroom Champions across Canada, aligning with our global mission and vision.
- Design and implement a scalable regional model that addresses the unique needs of diverse Canadian communities, from urban centers to remote areas.
- Lead the expansion of our groundbreaking Indigenous programming within the Circle program, ensuring culturally responsive and impactful initiatives.
- Identify and capitalize on emerging trends in education and technology to keep Classroom Champions at the cutting edge of SEL delivery.

### Revenue Diversification and Fundraising (25%)

- Drive ambitious fundraising targets by cultivating a diverse portfolio of revenue streams, including individual donors, corporate partnerships, and government grants.
- Personally manage relationships with high-level donors and sponsors, ensuring their continued engagement and support.
- Collaborate with the leadership team to develop innovative, Canada-specific fundraising strategies that resonate with our unique market.

- Oversee the creation and implementation of compelling fundraising campaigns and events that showcase our impact and inspire support.

### **Representation and Advocacy (20%)**

- Serve as the face and voice of Classroom Champions in Canada, representing the organization at high-profile events, conferences, and media opportunities.
- Build and nurture relationships with key stakeholders across sectors, including government officials, educational leaders, and community organizations.
- Advocate passionately for the importance of SEL and the Classroom Champions model in shaping the future of Canadian education.
- Engage in public speaking opportunities to elevate the organization's profile and influence educational policy discussions.

### **Partnership Development and Collaboration (15%)**

- Forge strategic partnerships with educational institutions, community organizations, and corporate entities to amplify our reach and impact.
- Work closely with the Chief Strategy and Program Officer to develop innovative programmatic strategies that leverage partnerships for maximum effect.
- Oversee outreach efforts to fulfill donor commitments while ensuring the integrity and quality of our programs.
- Facilitate cross-sector collaborations that position Classroom Champions as a leader in the Canadian educational landscape.

### **Organizational Leadership (10%)**

- Provide inspirational leadership to the Canadian team, fostering a culture of innovation, excellence, and continuous improvement.
- Implement robust performance management systems, including annual assessments of department leaders based on clear KPIs.
- Drive talent acquisition and retention strategies to build a high-performing team capable of achieving our ambitious goals.
- Ensure seamless integration and communication between the Canadian operations and the global Classroom Champions organization.

## **The Person**

- 10+ years of senior leadership experience.
- Proven track record in driving organizational growth and managing multi-million-dollar budgets.
- Exceptional fundraising abilities with a history of securing significant gifts and partnerships.
- Deep understanding of the Canadian educational landscape and SEL best practices.
- Strong network within Canadian business, education, and government circles.
- Experience working with Indigenous communities and understanding of cultural sensitivities.
- Outstanding communication and public speaking skills.



## Compensation

A competitive compensation package will be provided that includes health benefits. Further details will be discussed in a personal interview.

## Express Your Enthusiasm

Please email a convincing cover letter and tailored resume (PDF or Word document only) to **John Dugdale** or **Heather Fookes** at [calgary@leadersinternational.com](mailto:calgary@leadersinternational.com) indicating the job title in the subject line of the email.

**Leaders International Executive Search**

[www.leadersinternational.com](http://www.leadersinternational.com)