



Board Directors – Theatre Calgary and Theater Calgary Endowment Foundation

Theatre Calgary is Calgary’s foremost theatre company with an award-winning team recognized across Canadian and international theatre communities. For nearly six decades, Theatre Calgary has presented work that delights audiences, inspires generations of emerging artists and contributes to Calgary’s creative energy. We strive to continually elevate all aspects of our artistic work, our relationships with audiences and the value we provide to individual and corporate supporters.

We present more than 180 performances each year with six main stage productions in the Werklund Centre (formerly Arts Commons). We have a vibrant TC Mentors Program, where we provide opportunities for emerging artists, designers, and administrators to learn from professionals on our productions. Through the Creative Learning Program, Theatre Calgary delivers camps and programs for educators that introduce, nurture, and train young artists in the magical world of theatre.

Looking towards the future, Theatre Calgary has momentum and fresh energy. Our 2024-25 season showed further audience growth with our shows enjoying critical success. There are exciting prospects for works we have originated (*Forgiveness, Beaches*) and significant national and international co-productions are in the works. The company recently appointed a new executive director, and an ambitious ten-year vision has crystalized.

Theatre Calgary also has an Endowment Foundation (TCEF) created to support the long-term operations of the organization. The Foundation operates independently and at arms-length from the Theatre Calgary and is overseen by the Theatre Calgary Endowment Foundation Board.

The Role(s)

We are looking for enthusiastic and dedicated community leaders to serve in a volunteer capacity as board directors for Theatre Calgary and the Theatre Calgary Endowment Foundation. Our board directors are connected leaders and community builders who recognize and champion the arts as essential to healthy, vibrant and economically viable cities. Board Members serve as the guardian of Theatre Calgary’s mission through governance, oversight and stewardship, ensuring the organization remains fiscally sound and sustainable.

For 2026, we are seeking to add Directors whose expertise complements the current Board, with particular interest in these:

- ⇒ **CFA/Investment/Finance:** Board Directors provide fiduciary oversight of a multi-million dollar organization with the complexity of a live-production business i.e. variable revenue, capital requirements, reserves strategy. Analytical rigour helps us make smarter decisions. If serving on the Endowment Foundation board, you would contribute by providing oversight related to investment policies, and ensuring sustainable, risk-adjusted returns on the investment portfolio.

- ⇒ **Fund Development:** Our revenue growth strategy depends on deepening our donor relationships. You bring the expertise to help us build a culture of philanthropy that multiplies our impact.
- ⇒ **Marketing:** We have a compelling story and a growing audience. A marketing leader on our board will help us think strategically about how we grow in a competitive attention economy.
- ⇒ **Technology:** From ticketing platforms to donor CRMs to cybersecurity, technology decisions are board-level decisions. Your expertise protects and grows the organization.
- ⇒ **Legal:** From ticketing platforms to donor CRMs to cybersecurity, technology decisions are board-level decisions. Your expertise protects and grows the organization.

Board Governance responsibilities include:

- **Strategic Planning:** Setting the high-level vision, mandate and long-term growth goals, in collaboration with the Executive Director and Artistic Director.
- **Financial Oversight:** Approving annual budgets, monitoring financial reports, and ensuring there are sufficient reserves to mitigate the inherent risks of theatrical productions.
- **Executive Oversight:** Setting performance goals and evaluating the performance of the Executive Director and Artistic Director.
- **Advocacy and Ambassadorship:** Acting as a "fan club" for the organization by promoting performances and building relationships with partners, donors, influencers, and the public.

As a non-profit Board Director, you also play a vital role in fundraising and resource development. Board Directors actively secure funding through personal donations, donor outreach, and advocacy in the community to ensure the organization has the necessary resources to achieve its mission and maintain long-term financial sustainability. You are expected to lead by example through a personal annual financial contribution (minimum \$1,000 donation). Beyond personal giving, Board Directors are expected to leverage professional and personal networks to identify, cultivate, and steward prospective donors. Whether by hosting small cultivation events, making direct solicitations in partnership with staff, or personally thanking supporters, you will actively participate in a culture of philanthropy that connects the community to our mission and impact.

Fundraising Responsibilities include:

- **Lead by Example:** Make an annual financial gift at a level that is personally meaningful.
- **Identify & Introduce:** Use your network to open doors and identify potential individual, corporate, or other partners.
- **Cultivate & Steward:** Build long-term relationships by attending events, inviting guests, and introducing potential donors to the organization
- **Strategic Oversight:** Collaborate with the development committee to review fundraising strategies, review fundraising goals and monitor progress against the development plan
- **Direct Solicitation:** When possible, assist in "making the ask" for major gifts or sponsorships, often alongside the Executive Director or development team members

Board Commitment:

- Support the theatre personally on an annual basis by purchasing a subscription and being Artistic Champions
- Board members are encouraged to participate in board learning opportunities and other events e.g. Board alumni gatherings, donor appreciation events, etc.
- The **Theatre Calgary Board** holds meetings (7 each year, 3 hours each, held virtually and/or in-person), committee meetings, AGM and annual board retreat; initial term is 3 years beginning in September 2026; terms are renewed based on interest.

- The **Theatre Calgary Endowment Foundation Board** holds meetings (6 each year, 2-2.5 hours held virtually and/or in-person), committee meetings and AGM; Initial term is 2 years beginning in September 2026; terms are renewed based on interest for a year at a time to a max of 10 years.

Skills & Experience

The successful candidate(s) will demonstrate the following competencies and skills:

- Passion for theatre, arts and culture as essential elements for city building.
- Independent judgment, thoughtful challenge, and a commitment to acting in the best interest of Theatre Calgary
- Experience inspiring and influencing others, making strong community connections and building consensus and partnerships.
- Ability to identify, connect with, and build rapport with potential donors and sponsors, inspiring them to take action and to support the organization.
- Understanding of the distinct roles of the board and management; prior board experience is welcome but not required.

Theatre Calgary is committed to a diverse, inclusive, and equitable environment where all board members are respected and valued regardless of gender, age, race, ethnicity, national origin, sexual orientation or identity, disability, education, or any other bias.

Please reach out to express your interest:

Governance Committee

Theatre Calgary

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